



# WSMA PROGRAM ADVERTISING

## THE 25<sup>TH</sup> ANNUAL WISCONSIN SCHOOL MUSIC ASSOCIATION (WSMA) STATE MARCHING BAND CHAMPIONSHIPS

SUPPORTED IN PART BY THE MIKE LECKRONE ENDOWMENT FUND

SATURDAY, OCTOBER 17, 2009 • FORREST PERKINS STADIUM • UNIVERSITY OF WISCONSIN-WHITEWATER

5,000 printed programs will be distributed to the 10,000 participants, spectators and marching band directors in attendance as more than 30 high school bands from across Wisconsin march onto the UW-Whitewater campus Saturday, October 17, 2009.

If you'd like to see a sample of previous programs, or have questions about this opportunity, please contact Michelle Dietz ([mdietz@wsmamusic.org](mailto:mdietz@wsmamusic.org) / 608.850.3566). Additional information about the WSMA State Marching Band Championships is available at:

[www.wsmamusic.org/programs/marching\\_band](http://www.wsmamusic.org/programs/marching_band)

**Payment:** Full payment is required with your completed ad reservation. Payment options include check (payable to WSMA), MasterCard, and Visa.

**Ad Content:** WSMA reserves the right to refuse any advertising we deem either inappropriate for our audience, or not in keeping with our mission.

**Mechanical Requirements:** Ads should be saved as black and white, non-compressed, non-password protected, 300 dpi PDF files with fonts and images imbedded. WSMA can only accept completed artwork.

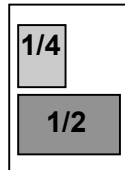
**Ad Delivery:** Artwork can either be directly uploaded to our server (preferred method) at <http://www.wsmamusic.com/ftp>, or saved to CD and mailed to WSMA, Attn: Michelle Dietz, 1005 Quinn Drive, Waunakee, WI 53597.

Please also fax (608.850.3515) or mail a hard copy of the ad.

**Deadlines:** Space reservations and all artwork must be received by WSMA on or before 4:00 p.m. Central on Thursday, September 17, 2009 to ensure inclusion.

**Ad Sizes, Dimensions and Pricing:**

Cover (OBC, IFC & IBC)	(8" W x 10 1/2" H)	\$600
Full Page	(7 1/2" W x 9 1/2" H)	\$400
Half Page	(7 1/2" W x 4 3/4" H)	\$250
Quarter Page	(3 1/2" W x 4 3/4" H)	\$175



Agency discounts are not allowed.

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Person responsible for artwork (if different than above): \_\_\_\_\_

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MAIL TO: WSMA, ATTN: MICHELLE DIETZ, 1005 QUINN DRIVE, WAUNAKEE, WI 53597  
FAX TO: 608.850.3515 (MDIETZ@WSMAMUSIC.ORG / 608.850.3566)